



OUTCAST ACADEMY STUDENT SYLLABUS

3-MONTH CHRISTIAN MEDIA MISSIONS PROGRAM



DAILY SCHEDULE (MONDAY-FRIDAY)

- 10:00 AM - 10:30 AM: DEVOTION AND PRAYER
- 10:30 AM - 12:30 PM: MAIN TEACHING SESSION
- 12:30 PM - 1:30 PM: LUNCH BREAK
- 1:30 PM - 3:30 PM: WORKSHOP/PRACTICAL SESSION
- 3:30 PM - 4:00 PM: BREAK
- 4:00 PM - 6:00 PM: SOFTWARE TRAINING

CORE PROGRAM MODULES

SPIRITUAL FOUNDATIONS

WEEK 1: CULTURE OF HONOR

- BIBLICAL PRINCIPLES OF HONOR
- LEADERSHIP AND TEAMWORK
- PRACTICAL APPLICATION IN MINISTRY

WEEK 2: HEART OF MISSIONS

- UNDERSTANDING THE GREAT COMMISSION
- MEDIA'S ROLE IN MODERN MISSIONS
- DEVELOPING A MISSIONARY MINDSET

TECHNICAL SKILLS

WEEK 3: CONCEPT DEVELOPMENT

- AUDIENCE PERSONA BUILDING
- MINISTRY BRANDING
- CAMPAIGN IDEATION

WEEK 4: CONTENT DEVELOPMENT

- SCRIPTWRITING FOR VARIOUS MEDIA
- STORYTELLING TECHNIQUES
- MULTI-PLATFORM CONTENT CREATION

WEEK 5: PRODUCT DEVELOPMENT

- VIDEO AND AUDIO PRODUCTION
- LIGHTING TECHNIQUES
- POST-PRODUCTION SKILLS

WEEK 6: MARKETING

- DIGITAL EVANGELISM STRATEGIES
- SOCIAL MEDIA MANAGEMENT
- ANALYTICS AND GROWTH METRICS

PRACTICAL APPLICATION

WEEK 7: PLANNING AND PREPARATION

- MISSION PROJECT PLANNING
- TEAM COORDINATION
- RESOURCE MANAGEMENT

WEEK 8: MISSION TRIP

- FIELD EXPERIENCE
- REAL-WORLD APPLICATION
- TEAM COLLABORATION

INDUSTRY EXPERIENCE

WEEKS 9-12: INTERNSHIPS

- HANDS-ON EXPERIENCE WITH PARTNER ORGANIZATIONS
- PORTFOLIO DEVELOPMENT
- PROFESSIONAL MENTORSHIP

SOFTWARE TRAINING

STUDENTS WILL RECEIVE COMPREHENSIVE TRAINING IN:

- FIGMA (UI/UX DESIGN)
- ADOBE ILLUSTRATOR (VECTOR GRAPHICS)
- PHOTOSHOP (PHOTO EDITING)
- AFTER EFFECTS (MOTION GRAPHICS)
- PREMIERE PRO/FCPX (VIDEO EDITING)

ASSESSMENT

- PROJECT-BASED EVALUATIONS
- PORTFOLIO DEVELOPMENT
- PRACTICAL DEMONSTRATIONS
- TEAM COLLABORATION
- FIELD PERFORMANCE

REQUIRED MATERIALS

- PERSONAL LAPTOP
Preferred Minimum System Requirements:
Processor: Intel Core i5 (10th Gen or later) / AMD Ryzen 5
Storage: SSD (Minimum 512GB, Recommended 1TB+)
Operating System: Windows 10/11 (64-bit) or macOS (latest version)
- BIBLE
- JOURNAL

EXPECTATIONS

- REGULAR ATTENDANCE
- ACTIVE PARTICIPATION
- COMPLETION OF ALL ASSIGNMENTS
- ENGAGEMENT IN MISSION ACTIVITIES
- PROFESSIONAL CONDUCT
- SPIRITUAL DEDICATION

THIS SYLLABUS IS SUBJECT TO CHANGE BASED ON CLASS NEEDS AND CIRCUMSTANCES. STUDENTS WILL BE NOTIFIED OF ANY MODIFICATIONS.

THE SHAKING

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THE MEDIA LANDSCAPE IS SHAKING. THE FOUNDATIONS ARE SHIFTING. **AND YOU'RE CALLED TO BE PART OF IT.**

YOUR STORY OF IMPACT BEGINS HERE.

